

POSTALCOUNT PRO

DELIVERY STATISTICS as of 09/08

Calculated using Proportional Postal Carrier Routes

Prepared For

South Tipton County Chamber of Commerce

Lat/Lon: 35.4535355/-89.85232



Highway 51 & Munford Atoka Ave South Tipton County, Tennessee		TRADE AREA	7 MILE RADIUS	5 MILE RADIUS	3 MILE RADIUS
Summary Data					
Demographic ▲ Adjustment	Census 2000 Households	9,407	9,408	6,059	2,789
	Route Active Residential Count	13,382	13,346	9,243	4,364
	Census 2000 Average Persons per Household	2.88	2.86	2.89	2.89
	Census 2000 Population	27,110	26,993	17,487	8,069
	Recalculated Route Active Population	38,561	38,203	26,675	12,626
	<i>Census Households vs Route Residential Count</i>	+42.26%	+41.86%	+52.54%	+56.47%
Origination Data					
Residential Demographics	Active Residential Delivery (cr)	11,530	11,857	8,146	3,877
	Active Residential Box (cr)	1,847	1,486	1,094	485
	Active Residential Count (Carrier Route)	13,377	13,342	9,240	4,363
	Additional Active General Delivery Count	5	3	2	1
	Total Active Residential Count	13,382	13,346	9,243	4,364
	Possible Residential Count (Carrier Route)	14,234	14,125	9,764	4,533
	Additional Possible General Delivery Count	5	3	2	1
	Total Possible Residential Count	14,239	14,128	9,766	4,534
	2009 Population	33,710	33,712	23,137	11,088
	2009 Households	12,487	12,509	8,547	4,087
	Population in households	33,706	33,652	23,137	11,088
	Average Household Size	2.70	2.69	2.71	2.71
	Households with Children	5,703	5,627	3,974	1,917
	Population in Group Quarters	4	61	0	0
	2009 Median Age	34.4	34.8	34.0	34.0
	2009 Average Household Income	\$61,803	\$62,687	\$63,128	\$64,023
	2009 Median Household Income	\$59,781	\$60,923	\$62,743	\$64,545
	2009 Per Capita Income	\$22,903	\$23,295	\$23,319	\$23,600
	2009 Total Housing Units	13,351	13,447	9,176	4,389
	Occupied housing units	93.54%	93.03%	93.14%	93.13%
	Owner-occupied housing units	75.07%	73.94%	74.39%	75.09%
	Renter-occupied housing units	18.47%	19.09%	18.76%	18.04%
	Vacant housing units	6.46%	6.97%	6.86%	6.87%
Business Demos	Drop Site Business or Family Served Count	245	223	122	49
	Active Business Deliveries (Carrier Route)	612	609	454	221
	Total Active Business Deliveries	612	609	454	221
	Possible Business Deliveries (Carrier Route)	681	677	501	238
	Total Possible Business Deliveries	681	677	501	238
	2009 Daytime Establishment	573	624	454	244
	2009 Daytime Employment	4,215	4,815	3,434	1,804

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

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Highway 51 & Munford Atoka Ave South Tipton County, Tennessee		TRADE AREA	7 MILE RADIUS	5 MILE RADIUS	3 MILE RADIUS	
SCHEME ACTIVE POSTAL DROP	Scheme Active Business Section					
	BUSINESS	Centralized Count	4	4	4	2
		Curb Count	241	262	195	99
		NDCBU Count	36	38	33	19
		Other Count	28	38	21	9
		Facility Box Count	304	266	201	91
		Contract Box Count	0	0	0	0
		Detached Box Count	0	0	0	0
		NPU Count	0	0	0	0
		Total Active Business Count	612	609	454	221
	Scheme Active Residential Section					
	RESIDENTIAL	Centralized Count	52	65	35	9
		Curb Count	11,146	11,370	7,861	3,756
		NDCBU Count	248	266	172	80
		Other Count	85	155	78	32
Facility Box Count		1,847	1,486	1,094	485	
Contract Box Count		0	0	0	0	
Detached Box Count		0	0	0	0	
NPU Count		0	0	0	0	
Total Active Residential Count		13,377	13,342	9,240	4,363	
Scheme Active General Delivery Count		5	3	2	1	
SCHEME POSSIBLE POSTAL DROP	Scheme Possible Business Section					
	BUSINESS	Centralized Count	4	4	4	2
		Curb Count	245	267	199	101
		NDCBU Count	36	38	33	19
		Other Count	29	42	22	9
		Facility Box Count	368	326	243	106
		Contract Box Count	0	0	0	0
		Detached Box Count	0	0	0	0
		NPU Count	0	0	0	0
		Total Possible Business Count	681	677	501	238
	Scheme Possible Residential Section					
	RESIDENTIAL	Centralized Count	56	70	39	10
		Curb Count	11,152	11,379	7,865	3,757
		NDCBU Count	248	269	172	80
		Other Count	87	163	79	32
Facility Box Count		2,692	2,245	1,609	653	
Contract Box Count		0	0	0	0	
Detached Box Count		0	0	0	0	
NPU Count		0	0	0	0	
Total Possible Residential Count		14,234	14,125	9,764	4,533	
Scheme Possible General Delivery Count		5	3	2	1	
Scheme Drop						
Scheme Drop Business Family Served Count		245	223	122	49	

Percentage of count derived from Carrier Route Geograph^[1] 100.0% 100.0% 100.0% 100.0%

Percentage of count derived from Zip Code Geograph^[2]

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

^[1] Delivery statistics are determined using Carrier Route Geography from GDT; if this level of geography is not available (usually in rural locations), ^[2] Zip Code Geography is used.

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