

POSTALCOUNT PRO

DELIVERY STATISTICS as of 09/08

Calculated using Proportional Postal Carrier Routes

Prepared For

South Tipton County Chamber of Commerce

Lat/Lon: 35.4555/-89.775



Highway 51 & Munford Atoka Ave. South Tipton County, Tennessee		20.00 min drivetime	15.00 min drivetime	10.00 min drivetime	5.00 min drivetime	
Summary Data						
Demographic ▲ Adjustment	Census 2000 Households	21,934	15,159	6,633	2,024	
	Route Active Residential Count	28,934	20,577	9,748	3,143	
	Census 2000 Average Persons per Household	2.77	2.74	2.87	2.90	
	Census 2000 Population	61,922	42,077	19,119	5,872	
	Recalculated Route Active Population	80,204	56,466	27,968	9,120	
	<i>Census Households vs Route Residential Count</i>	+31.92%	+35.74%	+46.97%	+55.32%	
Origination Data						
Residential Demographics	Active Residential Delivery (cr)	25,714	17,812	8,596	2,773	
	Active Residential Box (cr)	3,213	2,760	1,150	369	
	Active Residential Count (Carrier Route)	28,927	20,572	9,746	3,142	
	Additional Active General Delivery Count	7	5	2	1	
	Total Active Residential Count	28,934	20,577	9,748	3,143	
	Possible Residential Count (Carrier Route)	30,618	21,923	10,342	3,280	
	Additional Possible General Delivery Count	7	5	2	1	
	Total Possible Residential Count	30,625	21,928	10,344	3,280	
	2009 Population	70,191	49,585	24,819	8,032	
	2009 Households	26,300	18,891	9,177	2,953	
	Population in households	68,991	49,094	24,730	8,032	
	Average Household Size	2.62	2.60	2.69	2.72	
	Households with Children	10,759	7,913	4,227	1,379	
	Population in Group Quarters	1,200	491	89	0	
	2009 Median Age	35.7	35.3	34.2	34.1	
	2009 Average Household Income	\$58,227	\$57,754	\$62,012	\$65,606	
	2009 Median Household Income	\$54,400	\$53,685	\$61,334	\$64,324	
	2009 Per Capita Income	\$22,401	\$22,311	\$22,968	\$24,116	
	2009 Total Housing Units	28,914	20,466	9,844	3,168	
	Occupied housing units	90.96%	92.30%	93.22%	93.19%	
	Owner-occupied housing units	64.04%	65.03%	73.61%	75.46%	
	Renter-occupied housing units	26.92%	27.27%	19.61%	17.73%	
	Vacant housing units	9.04%	7.70%	6.78%	6.81%	
	Business Demos	Drop Site Business or Family Served Count	590	372	131	34
		Active Business Deliveries (Carrier Route)	2,141	1,687	497	165
Total Active Business Deliveries		2,141	1,687	497	165	
Possible Business Deliveries (Carrier Route)		2,501	1,983	552	179	
Total Possible Business Deliveries		2,501	1,983	552	179	
2009 Daytime Establishment		1,964	1,553	525	181	
2009 Daytime Employment		18,209	13,818	4,116	1,254	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

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Highway 51 & Munford Atoka Ave. South Tipton County, Tennessee		20.00 min drivetime	15.00 min drivetime	10.00 min drivetime	5.00 min drivetime
SCHEME ACTIVE POSTAL DROP	Scheme Active Business Section				
	Centralized Count	15	9	4	2
	Curb Count	634	433	207	73
	NDCBU Count	96	74	35	14
	Other Count	632	503	38	6
	Facility Box Count	764	669	213	69
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	Total Active Business Count	2,141	1,687	497	165
	Scheme Active Residential Section				
	Centralized Count	834	595	72	8
	Curb Count	21,205	14,794	8,185	2,681
	NDCBU Count	1,288	949	232	59
	Other Count	2,387	1,474	107	25
Facility Box Count	3,213	2,760	1,150	369	
Contract Box Count	0	0	0	0	
Detached Box Count	0	0	0	0	
NPU Count	0	0	0	0	
Total Active Residential Count	28,927	20,572	9,746	3,142	
	Scheme Active General Delivery Count	7	5	2	1
SCHEME POSSIBLE POSTAL DROP	Scheme Possible Business Section				
	Centralized Count	16	9	4	2
	Curb Count	652	449	210	75
	NDCBU Count	100	77	36	14
	Other Count	789	625	42	6
	Facility Box Count	944	823	260	81
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	Total Possible Business Count	2,501	1,983	552	179
	Scheme Possible Residential Section				
	Centralized Count	841	602	76	9
	Curb Count	21,382	14,914	8,190	2,682
	NDCBU Count	1,328	973	234	59
	Other Count	2,563	1,570	111	25
Facility Box Count	4,503	3,864	1,732	505	
Contract Box Count	0	0	0	0	
Detached Box Count	0	0	0	0	
NPU Count	0	0	0	0	
Total Possible Residential Count	30,618	21,923	10,342	3,280	
	Scheme Possible General Delivery Count	7	5	2	1
Scheme Drop					
	Scheme Drop Business Family Served Count	590	372	131	34

Percentage of count derived from Carrier Route Geograph^[1] 100.0% 100.0% 100.0% 100.0%

Percentage of count derived from Zip Code Geograph^[2]

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

^[1] Delivery statistics are determined using Carrier Route Geography from GDT; if this level of geography is not available (usually in rural locations), ^[2] Zip Code Geography is used.

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