



COMMUNITY DEVELOPMENT

Barbara Dorn, Director

City Representation/Participation

- STC Chamber events: First Friday coffees, network luncheons, ribbon cuttings: Coleman Taylor, Speight Medical
- United Way Board of Directors meeting, representing TC
- Munford merchant's holiday open houses
- BMH-T Lunch and Learn session
- West TN Retail Allies meeting, Humboldt

Projects

- Celebrate Munford Publicity: provided information to area media resources before and after event; worked event
- Website Development: updated website; completed USDA Rural Development end of quarter reporting; coordinated training materials for software use and application
- Coordinated City Christmas party for department heads and committee volunteers
- Munford Visitor/Chamber Center: gathering data to complete application for USDA RBEG funding

Press Coverage

- PSA's - (18): trout stocking - 1, breakfast with Santa - 2, computer classes - 2, zumba fitness - 2, parade - 2, business decorating contest - 2, Boo Bash - 2, sponsors needed - 2, PowerPoint class - 2, Pretty in Pink - 1
 - News Releases - (3): Seniors' Day of Pampering
 - E-blast - (2): Business Decorating Contest
 - Ads - (1): Boo Bash Sponsor Thanks
- (All PSA's relayed to the Leader, Millington Star, Millington-Tipton Appeal/Commercial Appeal, US 51 Country, KBJ TV, Community TV, munford.com, WMCTV 5 and Chambers as appropriate)

Other

- Participated in City's future land use planning and departmental meetings
- Maintained electronic message bank
- Assisted downtown merchant with development of marketing materials
- Sent end of year billing for Centennial Park multi-year pledges