



## COMMUNITY DEVELOPMENT

*Barbara Dorn, Director*

### City Representation/Participation

- STC Chamber events: First Friday coffee, Walgreen's Take Care Clinic open house, Holiday Inn Express & Suites ribbon cutting
- Downtown Merchants' sidewalk sale
- Rural Development Conference, Cookeville
- Tips for Tots server, March of Dimes benefit, Heritage Cafe
- Health Education Series co-hosted by Stern Cardiology Group and City of Munford
- Women in Business luncheon
- United Way of the Mid-South board meeting, serve as director

### Projects

- Health Series: coordinated press with Angela Gordon and released announcements; coordinated with MPD for use of projector/board room to conduct free health series covering varying topics
- Celebrate Spring! Pick Up, Fix Up Munford: organized city-wide clean-up effort: obtained door prize and refreshment sponsors, arranged press opportunities, letters to civic organizations, coordinated with Chair Stacy Craig, Mayor Cole, Sheila Meadors – rained out

### Press Coverage

- PSA's - (11): Easter egg hunt – 1, computer classes – 2, peddlers in the park – 2, vendors needed – 2, health series – 2, clean-up - 2
  - News releases – (2): Celebrate Spring! Pick Up, Fix Up Munford, health series/speakers
  - Letter to the Editor – (1): Easter egg hunt (The Leader, Tipton Appeal)
- (All PSA's relayed to the Leader, Millington Star, Millington-Tipton Appeal/Commercial Appeal, US 51 Country, KBJ TV, Community TV, munford.com, WMCTV 5 and Chambers as appropriate)

### Other

- Performed updates on munford.com
- Maintained electronic message bank
- Processed/ received payments, arranged and ordered new banners, scoreboard for Centennial Park
- Met with merchant to assist with marketing plans