

# Marketing Guide



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## MUNFORD, TENNESSEE Market Guide

### City Contact Information



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### Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market. For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.



### City Information

Ranked 44 in Business Week's Best Most Affordable Suburbs in 2009, Munford is a growing suburb in West Tennessee—twenty-five miles north of Memphis—with a friendly small town atmosphere. Our mission is to provide an exceptional quality of life to all citizens, an attractive business climate, and a safe and nurturing atmosphere for families, including outstanding public schools with nationally ranked music and PFA programs, in order to keep it "My Kind of Town."

### Demographics



### Peer Analysis

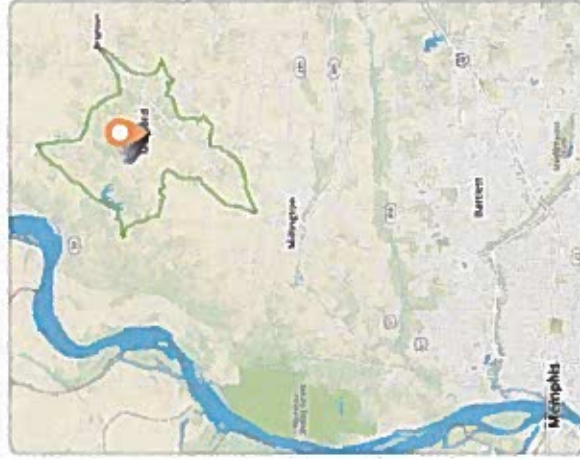
The Peer Analysis, built by Retail Strategies along with our analytics partner (Hirsh), identifies the closest peers to Munford, TN based on a number of criteria. The Peer Analysis is ranked from 1 to 20, indicating that the closest peer is ranked 1 and the furthest is ranked 20. The statistics used are population, income, daytime population, retail supply and gross leasable area. The following are retail peers that most resemble the core city.

#### Peer Trade Areas

Alamogordo, NY 6722 Alamo Drive  
Fort Mill, SC 627 N. College Blvd  
Duncanville, TX 1200 North Center Dr  
Holly, IL 538 Patton Motorway  
Dempsey, NC 7234 Highway 672

### Focus Categories

The top categories for focused growth in the municipality are ranked from a combination of linkage reports, peer analysis, retail trends and retail outlet indicators. Peer Analysis is ranked from 1 to 20, indicating that the closest peer is ranked 1 and the furthest is ranked 20. The statistics used are population, income, daytime population, retail supply and gross leasable area. The following are retail peers that most resemble the core city.



#### DEMOGRAPHIC PROFILE

2016 Estimated Population 13,353  
2016 Median HH Income \$63,364  
Number of Households 5,913

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3 Mile Radius	5 Mile Radius	10 Mile Radius
Population	13,353	13,353
Median HH Income	\$63,364	\$63,364
Number of Households	5,913	5,913

3 Mile Drive Time	5 Mile Drive Time	10 Mile Drive Time
Population	4,293	13,873
Median HH Income	\$42,300	\$27,284
Number of Households	1,754	8,006



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